

PRESS RELEASE - 27/06/2024

NTN Europe presents a host of new products at Automechanika Frankfurt

Once again this year, visitors to the Automechanika Frankfurt trade fair will be able to meet NTN Europe from 10th to 14th September 2024 in Germany. The world leader will be exhibiting all its modules in Hall 4, stand D11, highlighting its flagship products such as its new shock absorber references. It will also be an opportunity for the equipment manufacturer to launch brand new ranges to broaden its offering.

NTN Europe, a loyal exhibitor at Automechanika Frankfurt, will once again be taking part in the show in 2024. Supported this year by a strong momentum in the mobility market, the equipment manufacturer is returning to a 220 m stand², located at the heart of the automotive aftermarket, in Hall 4. Open and spacious, the stand will be decked out in the NTN Europe colours, with a hint of green to underline the Group's focus on more sustainable mobility. The layout has been designed to encourage product discovery and dialogue. In this way, it leaves room for innovation and the sharing of know-how: 2 values that are an integral part of NTN Europe's DNA.

In addition, this year's show will be more innovative than ever, with the preview launch of a number of technical ranges. These eagerly awaited products are designed to address the highly topical issues of fleet electrification and the circular economy. At the same time, NTN Europe is also taking part in the Innovation Awards with an innovative technology inherited from its expertise as an original equipment manufacturer. These new products will be on display on the company's stand, alongside its brand-new range of shock absorbers, launched in January 2024 and exhibited for the first time at an exhibition. The result of an industrial partnership with LTM, part of the Mecatech Group, this range combines all NTN Europe's expertise in suspension systems with LTM's technical know-how. It comprises 800 gas shock absorber references covering more than 80% of the European fleet.

"Automechanika Frankfurt 2024 is definitely a highlight for NTN Europe. We will be exhibiting a lot of new products on our stand this year. This is a direct reflection of the dynamics of the company, which is constantly developing in all the segments that make up the mobility market," explains Amélie PAVIET, EMEA Marketing Manager at NTN Europe. "The range launches the new technology submitted to the Innovation Awards jury and the roll-out of our range of shock absorbers are the fruit of the work carried out by our teams, of which we are

particularly proud and which we are looking forward to presenting to visitors.

Come and talk to the NTN Europe teams on stand D11, Hall 4, from 10th to 14th September 2024 at Automechanika Frankfurt. This will be an opportunity to (re)discover the equipment manufacturer's ever-expanding product range, as well as its expanding service offering.

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